

## Endless Resources for Your Marketing Needs

# SCORED AUTOMOTIVE TITLE DATA

The National Automotive Title Database, in conjunction with Experian & TransUnion's prescreen database, are compiled from multiple sources such as:

- ∞ Point of Sale and Service
- ∞ Warranty Companies
- ∞ Aftermarket Repair Companies
- ∞ Major Car Clubs of America
- ∞ Insurance Companies
- ∞ Plus many more!

Both databases contain the most complete and accurate auto information and consumer credit information on the market. Each record is put through a stringent verification process so that only records that are consistent throughout the merging/purging of data from each source in the Automotive Title database are considered valid. These records are then filtered and matched to the credit bureau database for finance and credit score information to build more comprehensive files for your marketing use.

**UNIVERSE:** 110,000,000 +  
**SPECIFICATIONS:** Direct mail, Telemarketing  
**MAINTENANCE:** Updated weekly  
NCOA processing  
Vehicle ownership accuracy rating of 96% +

### AVAILABLE SELECTS:

- ∞ Make & Model
- ∞ Est. Vehicle Year
- ∞ New/Used Propensity
- ∞ Vehicle Type Propensity
- ∞ OEM Propensity
- ∞ Income Range
- ∞ Age
- ∞ Gender
- ∞ Telephones
- ∞ Hispanic Surnames
- ∞ General Credit Attributes
- ∞ FICO Auto Score
- ∞ Derogatory Indicators
- ∞ Vehicle Trades
- ∞ ...and more!

### ADDITIONAL LISTS ALSO AVAILABLE:

- ∞ Prescreen Credit Data
- ∞ Saturation Lists
- ∞ Mortgage Leads
- ∞ Modeled Credit Data
- ∞ New Business Lists
- ∞ Investor Lists
- ∞ Auto/Mortgage Triggers
- ∞ Prescreen Auto Data
- ∞ ...plus 100's more!



### Some of the little, yet important details:

- ▶ Responsive Customer Service — Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation — Verification of your credit prescreen driven mail piece and/or telemarketing script for data release — we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System — fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience — Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | [INFO@ENDLESSRESOURCES.COM](mailto:INFO@ENDLESSRESOURCES.COM)