

Endless Resources for Your Marketing Needs

CREDIT SCORED AUTOMOTIVE DATA

Credit Scored Automotive Data Lists are compiled and delivered directly from the 3 Major Credit Bureaus and include actual credit information!

- ∞ New Auto Finance Offers
- ∞ Expiring Loan/Lease Offers
- ∞ Pre-Qualify Dealership's Customer Database with Sales & Service Offers (NEW!)
- ∞ Subprime Finance Offers
- ∞ Refinance Offers

Credit information is the most predictive and powerful information available and this file enables that data to be delivered quickly and easily for your marketing campaign use. Coupled with your target selects, this file enables prospects to be targeted based on multiple criteria such as their current credit standing amongst other vehicle trade filters and general demographic information for the best return on your investment.

**Ask about
Daily Trigger
Leads!**

UNIVERSE: 180,000,000 +
SPECIFICATIONS: Direct Mail, Telemarketing
MAINTENANCE: Updated hourly & daily
 NCOA processing, CASS certification, DNC & Federal Opt-out processing
ACCESS: Direct access to bureau's online count & ordering system

SAMPLE AVAILABLE SELECTS/ELIMINATORS:

- ∞ Credit Score
- ∞ Vehicle Trades
- ∞ Months Remaining on Trades
- ∞ Open Trades
- ∞ Age of Trades
- ∞ Geographical Selects
- ∞ Bankruptcy (Active/Discharged)
- ∞ Age/Income Range
- ∞ Credit Amounts
- ∞ Mortgage Trades
- ∞ Student Loan Trades
- ∞ Repossessions
- ∞ Loan Percentage Paid
- ∞ Lease Termination
- ∞ Recent Auto Loan
- ∞ Hispanic Surnames
- ∞ Telephones
- ∞ ...and many more!

ADDITIONAL LISTS ALSO AVAILABLE:

- ∞ Prescreen Credit Data
- ∞ Saturation Lists
- ∞ Automotive Title Data
- ∞ Scored Mortgage Data
- ∞ New Business Lists
- ∞ Investor Lists
- ∞ Auto Triggers
- ∞ Prescreen Auto Data
- ∞ ...plus 100's more!



Some of the little, yet important details:

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | INFO@ENDLESSRESOURCES.COM