

## Endless Resources for Your Marketing Needs

# LOAN MODIFICATION DATA

### Customized Loan Modification Data Leads!

#### SAMPLE USAGE:

- ∞ Offers to Lower Interest Rates
- ∞ Lower Principle Balance
- ∞ Special Financing Offers
- ∞ Sub-Prime Loan Offers

Whether you call it a loan modification, mortgage modification, restructuring, or workout plan, these borrowers are facing great financial hardship and are having difficulty making their mortgage payments and need to work with lenders to change the terms of their mortgage loan. Anyone with high combined mortgage debt compared to income or has a combined mortgage balance higher than the current market value of their home, may be eligible for a loan modification. This database also includes borrowers who show other indications of being at risk of default. Target these homeowners to inform them of a solution specifically designed for their situation.

#### **SPECIFICATIONS:**

Direct Mail, Telemarketing

#### **MAINTENANCE:**

NCOA processing

CASS certified, DNC compliant

#### **STANDARD SELECTS:**

- ∞ Geography
- ∞ Modeled Credit
- ∞ Generic Insurance Risk Score
- ∞ Home Purchase Price
- ∞ Home Purchase Date
- ∞ Mortgage Amount
- ∞ Original 1st or 2nd Mortgage Amount
- ∞ 1st, 2nd Historical Refinance Amount
- ∞ Interest Rate Most Recent Mortgage
- ∞ Foreclosure Property Indicator
- ∞ Loan-to-Value (LTV)
- ∞ Home Current Market Value
- ∞ Mortgage Date
- ∞ Mortgage Refinance Date
- ∞ Refinance Flag
- ∞ Year Home Built
- ∞ Absentee Owner Indicator
- ∞ Type of Property
- ∞ Subprime Lender Indicator
- ∞ Hispanic Indicator
- ∞ Estimated Income
- ∞ Inferred Age
- ∞ Presence of Cars
- ∞ Lender Name Present
- ∞ Apartment Indicator
- ∞ Mobile Home Indicator
- ∞ Age
- ∞ Gender
- ∞ Mortgage Loan Type

#### **ADDITIONAL LISTS ALSO AVAILABLE:**



- ∞ Prescreen Credit Data
- ∞ Saturation Lists
- ∞ Mortgage Leads
- ∞ Modeled Credit Data
- ∞ New Business Lists
- ∞ Investor Lists
- ∞ Auto/Mortgage Triggers
- ∞ Auto Title Data
- ∞ ...plus 100's more!



#### **Some of the little, yet important details:**

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

**ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | [INFO@ENDLESSRESOURCES.COM](mailto:INFO@ENDLESSRESOURCES.COM)**