

Endless Resources for Your Marketing Needs



Build Your Own Customized FHA/VA Loan Lead Mailing/Telemarketing List!

SAMPLE USAGE:

∞ New Home Loan Offers

∞ Refinance Offers

FHA/VA Loans, are government and/or VA insured loan programs guaranteed by HUD/VA and delegated for loan approval by accredited lenders. FHA/VA Loans can offer first-time homebuyers lower down payment options, lower closing costs and assist prospective homeowners with less than perfect credit, including those with bankruptcies, to qualify for lower cost loans with fewer qualifying requirements than many conventional and subprime loans. FHA/VA Loans also offer homeowners refinance options which in some cases can stop a potential foreclosure. These prospects are ideal for offers related to new home loans, refinance offers and many other direct mail offers. Target these FHA/VA prospects to inform them of a solution specifically designed for their situation.

SPECIFICATIONS:

Direct Mail, Telemarketing

MAINTENANCE:

NCOA processing

CASS certified, DNC compliant

AVAILABLE SELECTS:

- | | | |
|--|-----------------------------|-------------------------|
| ∞ Geography | ∞ Loan-to-Value (LTV) | ∞ Estimated Income |
| ∞ Modeled Credit Score | ∞ Home Current Market Value | ∞ Inferred Age |
| ∞ Generic Insurance Risk Score | ∞ Mortgage Date | ∞ Presence of Cars |
| ∞ Home Purchase Price | ∞ Mortgage Refinance Date | ∞ Lender Name Present |
| ∞ Home Purchase Date | ∞ Refinance Flag | ∞ Apartment Indicator |
| ∞ Mortgage Amount | ∞ Year Home Built | ∞ Mobile Home Indicator |
| ∞ Original 1st or 2nd Mortgage Amount | ∞ Absentee Owner Indicator | ∞ Age |
| ∞ 1st, 2nd Historical Refinance Amount | ∞ Type of Property | ∞ Gender |
| ∞ Interest Rate Most Recent Mortgage | ∞ Subprime Lender Indicator | ∞ Mortgage Loan Type |
| ∞ Foreclosure Property Indicator | ∞ Hispanic Indicator | |

ADDITIONAL LISTS ALSO AVAILABLE:



- | | | |
|-------------------------|-----------------------|--------------------------|
| ∞ Prescreen Credit Data | ∞ Modeled Credit Data | ∞ Auto/Mortgage Triggers |
| ∞ Saturation Lists | ∞ New Business Lists | ∞ Auto Title Data |
| ∞ Mortgage Leads | ∞ Investor Lists | ∞ ...plus 100's more! |



Some of the little, yet important details:

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | INFO@ENDLESSRESOURCES.COM