



## **CONSUMER DATA CARD**

As the elite national compiler and owner of Consumer our mission is to provide the most up-to-date and accurate data. We strive to save you time and energy by providing lightning-fast counts and orders made possible by our award winning technology and by staffing our Customer Service center with Account Managers ready to assist with any questions.

Endless Resources, our National Consumer file, is a multi-sourced comprehensive consumer file with an average of 135 million records! It is compiled using traditional and non-traditional, unique and proven compiling methodologies. The complete file is rebuilt on a quarterly basis.

### **Selects:**

- Age
- Income
- Gender
- Home Owner
- Renter
- Home Type
- Home Value
- Length of Residence
- Marital Status
- Presence of Children
- Phone

We can also add lifestyle and hobbies (pet owners, golfing, wine enthusiasts, net worth, golfers etc.)