

Endless Resources for Your Marketing Needs



The National Automotive Title Database is compiled from multiple sources such as:

- ∞ Point of Sale and Service
- ∞ Warranty Companies
- ∞ Aftermarket Repair Companies
- ∞ Major Car Clubs of America
- ∞ Insurance Companies
- ∞ Plus many more!

Our database contains the most complete and accurate auto information on the market. Each record is put through a stringent verification process so that only records that are consistent throughout the merging/purging of data from each source are considered valid. These records are then added to the database and used to build more comprehensive files for your marketing use.

UNIVERSE: 110,000,000 +
SPECIFICATIONS: Direct mail, Telemarketing
MAINTENANCE: Updated biweekly
NCOA processing
Vehicle ownership accuracy rating of 96% +

AVAILABLE SELECTS:

- ∞ Make & Model
- ∞ Vehicle Year
- ∞ Title Date Range
- ∞ Odometer/Mileage
- ∞ Geographical
- ∞ Income Range
- ∞ Age
- ∞ Gender
- ∞ Telephones
- ∞ General Demographics
- ∞ Net Worth
- ∞ Marital Status
- ∞ Homeowner
- ∞ Length of Residence
- ∞ ...and more!

ADDITIONAL LISTS ALSO AVAILABLE:



- ∞ Prescreen Credit Data
- ∞ Mortgage Credit Data
- ∞ Investor Lists
- ∞ Saturation Lists
- ∞ Garage Predictor
- ∞ New Movers List
- ∞ Modeled Credit Data
- ∞ New Business Lists
- ∞ ...plus many more!

