

## Endless Resources for Your Marketing Needs

# AUTOMOTIVE TITLE DATA

*Now Available with Kelly Blue Book and Black Book Vehicle Values*

The National Automotive Title Database is compiled from multiple sources such as:

- ∞ Point of Sale and Service
- ∞ Warranty Companies
- ∞ Aftermarket Repair Companies
- ∞ Major Car Clubs of America
- ∞ Insurance Companies
- ∞ Plus many more!

This database contains the most complete and accurate auto information on the market. Each record is put through a stringent verification process so that only records that are consistent throughout the merging/purging of data from each source are considered valid. These records are then added to the database and used to build more comprehensive files for your marketing use.

**UNIVERSE:** 110,000,000 +  
**SPECIFICATIONS:** Direct mail, Telemarketing  
**MAINTENANCE:** Updated biweekly  
NCOA processing  
Vehicle ownership accuracy rating of 96% +

### AVAILABLE SELECTS:

- ∞ Make & Model
- ∞ Vehicle Year
- ∞ Title Date Range
- ∞ Odometer/Mileage
- ∞ Geo-targeted Filters
- ∞ Income Range
- ∞ Net Worth
- ∞ Telephones
- ∞ Lifestyle Enhancements
- ∞ General Demographics
- ∞ Kelly Blue Book Value
- ∞ Black Book Value
- ∞ Length of Residence
- ∞ Homeowner
- ∞ ...and more!

### ADDITIONAL LISTS ALSO AVAILABLE:

- ∞ Prescreen Credit Data
- ∞ Saturation Lists
- ∞ Automotive Title Data
- ∞ Scored Mortgage Data
- ∞ New Business Lists
- ∞ Investor Lists
- ∞ Auto Triggers
- ∞ Prescreen Auto Data
- ∞ ...plus 100's more!



### Some of the little, yet important details:

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | [INFO@ENDLESSRESOURCES.COM](mailto:INFO@ENDLESSRESOURCES.COM)