

Endless Resources for Your Marketing Needs

ADJUSTABLE RATE MORTGAGE DATA

Build Your Own Customized Adjustable Rate Mortgage Lead Mailing/Telemarketing List!

SAMPLE USAGE:

- ∞ Fixed-rate Loan Conversions
- ∞ Insurance Service Offers
- ∞ Financial & Banking Service Offers
- ∞ Credit Card Offers

The Adjustable Rate Mortgage (ARM) file contains consumers who currently hold an adjustable rate mortgage and have either had a recent interest rate reset or are due to have an interest rate reset making them great prospects for a fixed-rate loan conversion. These prospects are ideal for offers related to refinance opportunities, insurance services, financial services, credit cards, banking services and many other direct mail offers. This database also includes borrowers who show other indications of being at risk of default. Target these ARM holders to inform them of a solution specifically designed for their situation.

SPECIFICATIONS: Direct Mail, Telemarketing
MAINTENANCE: NCOA processing
CASS certified, DNC compliant

AVAILABLE SELECTS:

- ∞ Geography
- ∞ Modeled Credit Score
- ∞ Generic Insurance Risk Score
- ∞ Home Purchase Price
- ∞ Home Purchase Date
- ∞ Mortgage Amount
- ∞ Original 1st or 2nd Mortgage Amount
- ∞ 1st, 2nd Historical Refinance Amount
- ∞ Interest Rate Most Recent Mortgage
- ∞ Foreclosure Property Indicator
- ∞ Loan-to-Value (LTV)
- ∞ Home Current Market Value
- ∞ Mortgage Date
- ∞ Mortgage Refinance Date
- ∞ Refinance Flag
- ∞ Year Home Built
- ∞ Absentee Owner Indicator
- ∞ Type of Property
- ∞ Subprime Lender Indicator
- ∞ Hispanic Indicator
- ∞ Estimated Income
- ∞ Inferred Age
- ∞ Presence of Cars
- ∞ Lender Name Present
- ∞ Apartment Indicator
- ∞ Mobile Home Indicator
- ∞ Age
- ∞ Gender
- ∞ Mortgage Loan Type

ADDITIONAL LISTS ALSO AVAILABLE:



- ∞ Prescreen Credit Data
- ∞ Saturation Lists
- ∞ Mortgage Leads
- ∞ Modeled Credit Data
- ∞ New Business Lists
- ∞ Investor Lists
- ∞ Auto/Mortgage Triggers
- ∞ Auto Title Data
- ∞ ...plus 100's more!



Some of the little, yet important details:

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | INFO@ENDLESSRESOURCES.COM