

## Endless Resources for Your Marketing Needs



Do you have the right prescription for an ailing audience? This file identifies specific ailment sufferers by household and is ideal for:

- ∞ Medical Equipment/Supplies
- ∞ Prescription Drug Offers
- ∞ Supplement/Vitamin Offers
- ∞ Medical Services

This database is compiled by millions of voluntary responses a month to questionnaires and surveys about ailment sufferers in each consumer's household. These respondents also answer questions about age, gender, marital status and other lifestyle information about the ailment sufferer in the household. Select by Ailment Type, Age, Income, Geography and more.

**UNIVERSE:** 17,110,000+ records  
**SPECIFICATIONS:** Direct mail, Telemarketing, Email  
**MAINTENANCE:** Updated monthly, NCOA processing  
CASS certified, DNC compliant  
Suppressions available

### AILMENT TYPE SELECTS:

- ∞ Alzheimer's
- ∞ Allergies
- ∞ Angina
- ∞ Arthritis
- ∞ Asthma
- ∞ Back Pain
- ∞ Visual Impaired
- ∞ Sports Injury
- ∞ Contact Lens
- ∞ Diabetes
- ∞ Dieters
- ∞ Eczema
- ∞ Emphysema
- ∞ Epilepsy
- ∞ High Cholesterol
- ∞ Balding/Thinning
- ∞ Headaches
- ∞ Heartburn
- ∞ Gingivitis
- ∞ Hearing Difficulty
- ∞ Heart Disease
- ∞ High Blood Pressure
- ∞ Hypertension
- ∞ Ulcer
- ∞ Incontinence
- ∞ Migraines
- ∞ Motion Sickness
- ∞ Osteoporosis
- ∞ Parkinson's
- ∞ Psoriasis
- ∞ Sinusitis
- ∞ Yeast Infection

### ADDITIONAL LISTS ALSO AVAILABLE:



- ∞ Prescreen Credit Data
- ∞ Modeled Credit Data
- ∞ Auto/Mortgage Triggers
- ∞ Saturation Lists
- ∞ New Business Lists
- ∞ Auto Title Data
- ∞ Mortgage Leads
- ∞ Investor Lists
- ∞ ...plus 100's more!



### Some of the little, yet important details:

- ▶ Responsive Customer Service – Need help finding something? Just give us a call! We are happy to run free counts and/or set you up on a count system.
- ▶ Expert Consultation – Verification of your credit prescreen driven mail piece and/or telemarketing script for data release – we help keep you FTC FCRA, DNC and FCC compliant so you can rest assured your business is in good hands.
- ▶ Convenient access to National Credit Bureau's Online Count & Order System – fast turn around on Specialty/Manual list requests.
- ▶ Over 10 years experience – Our special high volume relationships (we sell millions of records a month) means that you get the best rates around!!!

ENDLESS RESOURCES, INC. | CALL TOLL FREE: 866-430-0514 | [INFO@ENDLESSRESOURCES.COM](mailto:INFO@ENDLESSRESOURCES.COM)